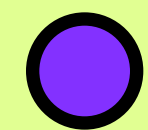


*janevazentz*

**GRAPHIC DESIGN PORTFOLIO**

**JAYBIRDFLY@GMAIL.COM**



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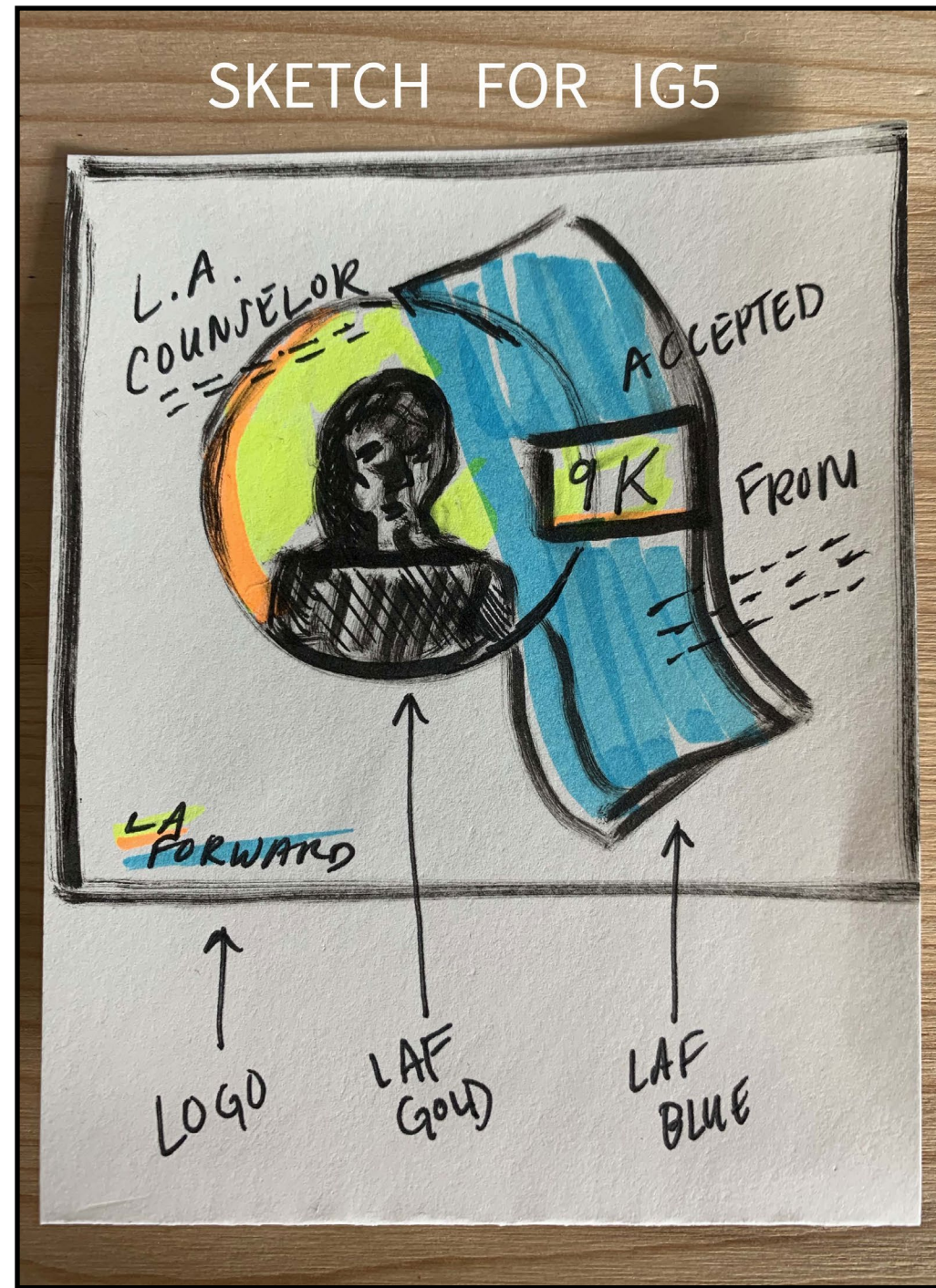
# DIGITAL ASSETS:

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**SOCIAL MEDIA CONTENT FOR  
THE SHORT FILM - MAS LATINA**





**LA CITY COUNCIL MEMBER  
JOE BUSCAINO**

**\$ 223,301**

In 2011 Special Election received from the LA Police Protective League in Independent Expenditures

**LA CITY COUNCIL MEMBER  
GILBERT CEDILLO**

**\$ 17,476**

In 2017 City Elections received from the LA Police Protective League in Independent Expenditures

**LA CITY COUNCIL MEMBER  
PAUL KREKORIAN**

**\$ 24,999**

In 2020 City Elections received from the LA Police Protective League in Independent Expenditures

**SOCIAL MEDIA CAMPAIGN FOR THE ORGANIZATION  
LA FORWARD**



IG ANNOUNCEMENTS FOR  
*FIRST DIBS COMEDY*



PODCAST ICON FOR  
*MAHASUKHA*

# PITCH DECKS:

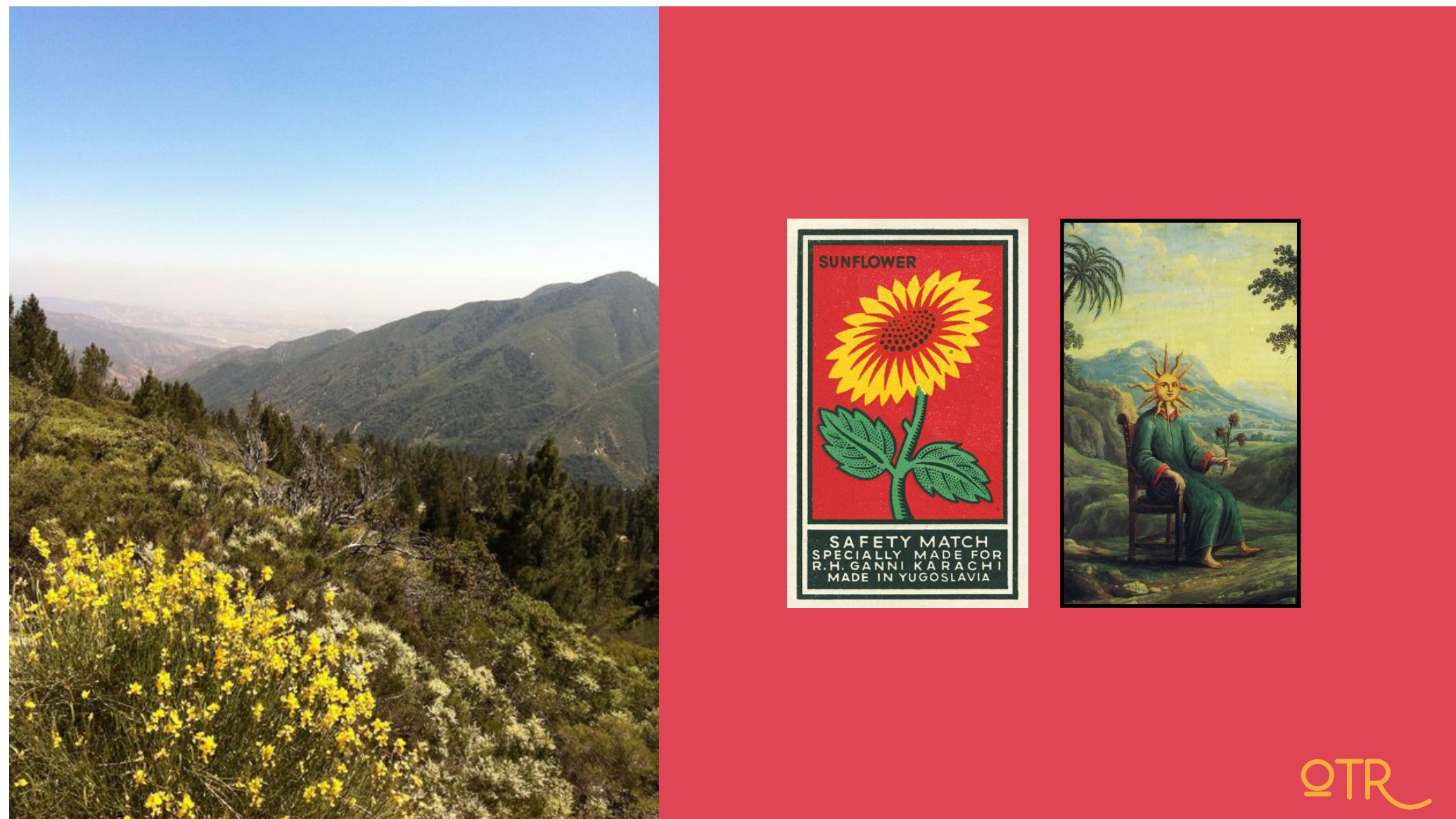
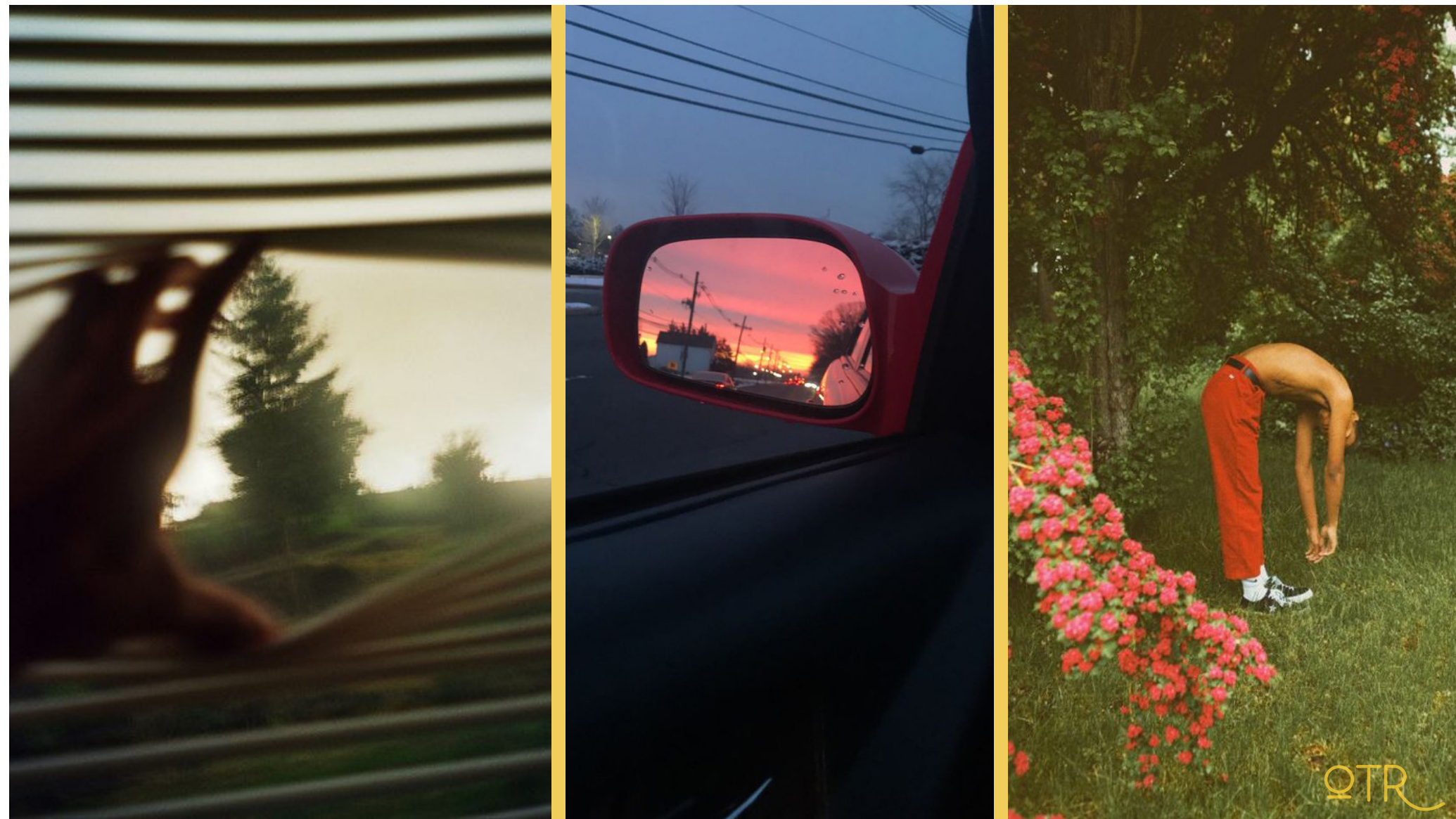
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**DOCUMENTARY PITCH DECK, COVER PAGE**  
*BROKEN STRUCTURES*

**DRAMEDY 1-HR PITCH DECK, COVER PAGE**  
*UPTOWN TONIGHT*





**SHORT FILM PITCH DECK, MOOD PAGES**  
*ON THE RIDGE*



**COMEDY SERIES PITCH DECK, COVER PAGE**  
*MAS LATINA*

# WEB BANNERS:



MONTHLY BANNERS FOR THE "ESOTERIC INSIGHTS" BLOG  
J. SOUTHERN STUDIO

# DIGITAL COLLAGE:

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**COLLAGE ART**  
***FARA'S FLOCK***







**COLLAGE ART**  
**FARA'S FLOCK**



**COLLAGE ART**  
**J. SOUTHERN STUDIO**



J.SOUTHERN STUDIO



J.SOUTHERN STUDIO

# PRINT:



BOOKMARKS  
MAHASUKHA



MONTHLY FLYERS  
FIRST DIBS COMEDY



**LA FORWARD**

LA Forward Action is a community of people who fight for policies that will make Los Angeles a fair, flourishing place for everyone. We're powered by dozens of volunteer organizers who are mobilizing thousands of Angelenos in neighborhoods across LA.



**THE PROBLEM**

*A right-wing backlash is gaining steam across the country and right here in Los Angeles.*

Over the last year in LA, we've seen a grassroots progressive movement that rejected politics as usual and produced big victories for visionary candidates and causes.

But we are also seeing a powerful, well-funded backlash against officials fighting for real solutions. This backlash threatens to reverse all the progress we made in 2020 and the years leading up to it.

**TO BEAT THE BACKLASH**

*LA Forward Action is training and organizing middle-class communities to get involved in local politics and to act in solidarity with coalitions rooted in working-class communities of color.*

Our organizing allies are anchored in working class Black and brown neighborhoods like South LA and Boyle Heights, and they have long been the heart of LA's movement for racial and economic justice. To achieve our shared goals, we must hold our core voters and also win over undecideds in "swing districts" across the Westside, Valley and Central LA — places where LA Forward Action's member base is particularly strong.

**WHAT WE ARE DOING**

*Building a permanent, progressive political infrastructure in swing districts across LA.*

*Engaging these multiracial middle-class communities year round.*

*Complementing existing social justice organizing by reaching overlooked areas.*



**HOW WE ARE DOING IT**

**People Power to Win Elections**

Our neighborhood-based volunteer teams are active year-round, and in the lead-up to the 2022 elections we will recruit 600 volunteers to do 12,000 hours of phone calls, texts, and canvassing that can reach 240,000 voters in swing districts.

We will flex this muscle electorally to:

- Grow the progressive caucus on LA City Council to a majority by 2024.
- Retain a progressive majority on the LA County Board of Supervisors.

**Pass the Progressive Agenda**

We demand accountability from the leaders we help to elect.

To advance progressive policies and increase transparency at City Hall, we will:

- Build LA's first publicly available legislative tracker to highlight the progress of key local policies as they advance.
- Spur Angelenos to make their voices heard at key moments by driving thousands of messages to local elected offices.

**WHAT WE NEED TO SUCCEED**

*We are raising \$250,000 over the next 12 months to supercharge our digital organizing and voter outreach by hiring our second and third full-time staff members.*

A Deputy Director to grow and mobilize our grassroots and digital base.

An Organizing & Campaigns Director to build our capacity to pass progressive policies and win elections.

**OUR RECORD OF FIGHTING FOR A FAIR, FLOURISHING LA**

Helped form and lead the Healthy LA Coalition of over 375 local groups responding to the pandemic, which won 30 crucial policies to protect vulnerable Angelenos.

Made more than 40,000 calls to voters to help pass Measure J in 2020.

Drove 3,500 messages to LA City Council and the LA County Board of Supervisors to keep people housed and push for worker protections during the pandemic.

Co-led coalition that achieved the first-ever progressive sweep of neighborhood council elections in 2021, electing 240 progressive candidates with a win-rate of nearly 75%.

Drove 700 messages to the Governor and the LA City Council that helped decriminalize street vending for the first time in a century.

Founding steering committee member of the LA chapter of the Working Families Party.

Drove 450 messages to the LA City Council to pass historic campaign finance reforms in 2018.

Serve on the steering committee of key housing justice coalitions including ACT-LA and Our Future LA, whose policy wins have created tens of thousands of units of affordable housing.



**Questions?**

Please contact David Levitus, Executive Director at [David@LAFoward.org](mailto:David@LAFoward.org) or (323) 546-9476.

For more information about how to support this work, visit [lafoward.org/giving](http://lafoward.org/giving)

[@LAForward](https://www.instagram.com/LAForward)  
[@LosAngelesFwd](https://www.facebook.com/LosAngelesFwd)  
[@LosAngelesForward](https://www.facebook.com/LosAngelesForward)

**COPY EDITING, LAYOUT, & DESIGN OF FUNDRAISING MATERIALS**  
**LA FORWARD**

**IDENTITY:**

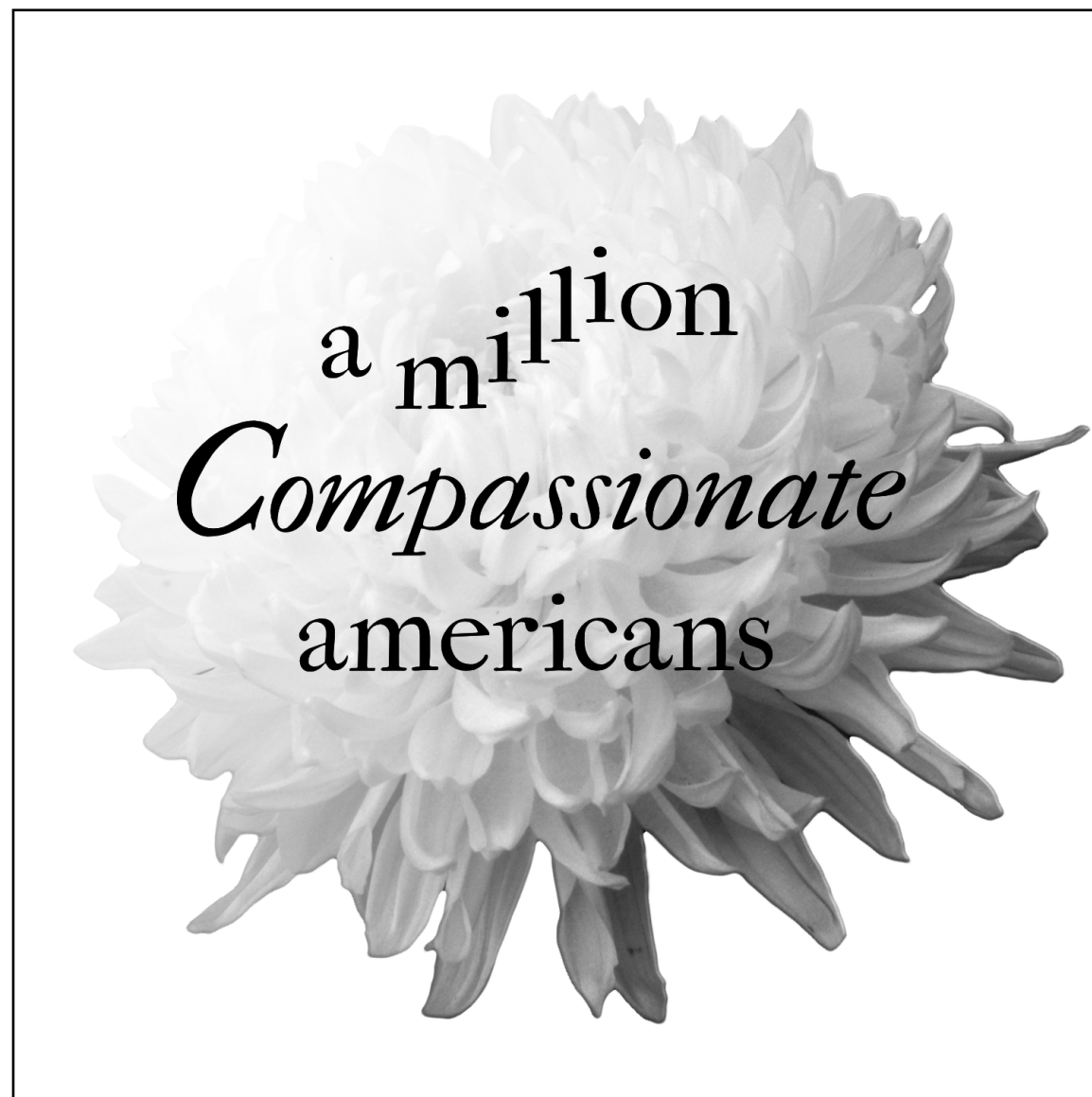
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better beauty  
**works.**

B B

**W**



**MÁS**  
**LATINA**